







## Owner & Founder Message

Since Sharif Eye Center is Jordan's first stand-alone eye surgery center devoted to the correction of sight problems, with the determination to give patients not only the best available medical care in vision correction but also, first-rate service, more commonly associated with five-star hotels. The opening of the Sharif Eye Specialty Center was inaugurated under the patronage of Her Majesty Queen Rania Al-Abdallah of Jordan in June 2000, the company's efforts have been crowned with great successes that culminated in opening new branches over the following 10 years from the opening, covering national and regional locations. Therefore, we had the opportunity to fulfill an important part of our vision to expand regionally.

Sharif Eye Centers are committed and dedicated to provide comprehensive and complete medical care for eye surgery and vision correction.

In June 2007, Sharif Eye Centers opened its most state-of-the-art facility in Jabal Amman with the most advanced and sophisticated technologies and equipment available, with a total cost exceeding 10 million dollars. The new center consists of a 6 story building specialized in various ophthalmic care treatments, making it the largest and most recognized center-of-excellence in the region. It provides multiple subspecialties clinics including:

- ■LASIK vision correction,
- Cataract and glaucoma clinics,
- ■Retina and diabetic eye care clinic.
- ■The center also provides pediatric ophthalmology services as well as cosmetic eye surgery clinic

Last but not least, our mission and vision are not only executed with the strict commitment to achieving an ongoing and growing proitable return to our Centers investment, but also simultaneously creating a healthy organizational culture characterized by family values that will realize our mission and vision and provide excellent patients and principal services and a rewarding work environment for the employees and the Centers.

Regards. Dr.Khalid Walid Sharif Owner & Founder





## INDEX

Vision & Mission	3
Corporate Culture	4
LASIK vision correction unit	5
Implantable Contact Lenses	6
Cosmetic eye surgery clinic	7
Keratoconus clinic	8
Cataract	9
Retina and diabetic eye care clinic	10
Pediatric and Squint Unit	11
Eyes Pressure Unit	12
Digital eye test	13
Glasses and contact lenses	14
Our Partners	15





### **Our Vision**

The Company will continue to establish itself as a leading performer in the services we deliver, projects we execute, marketing, distribution and execution of all the brands we trade in, with ongoing quality improvement and global benchmarking of excellence, in terms of sustained growth in revenue and proits – characterized by values of integrity, entrepreneurial team spirit, recognition and celebration.

### **Our Mission**

To consistently pursue distinct paths to generate market-beating levels in terms of proitability, growth, out-performance and regional positioning for the future and to establish and nurture cultures that emphasizes biased dedication and undivided commitment to all constituencies of the business: principles, customers, and employees with hands-on and value-driven management, and communication of the core values and purpose.





## **Corporate Culture**

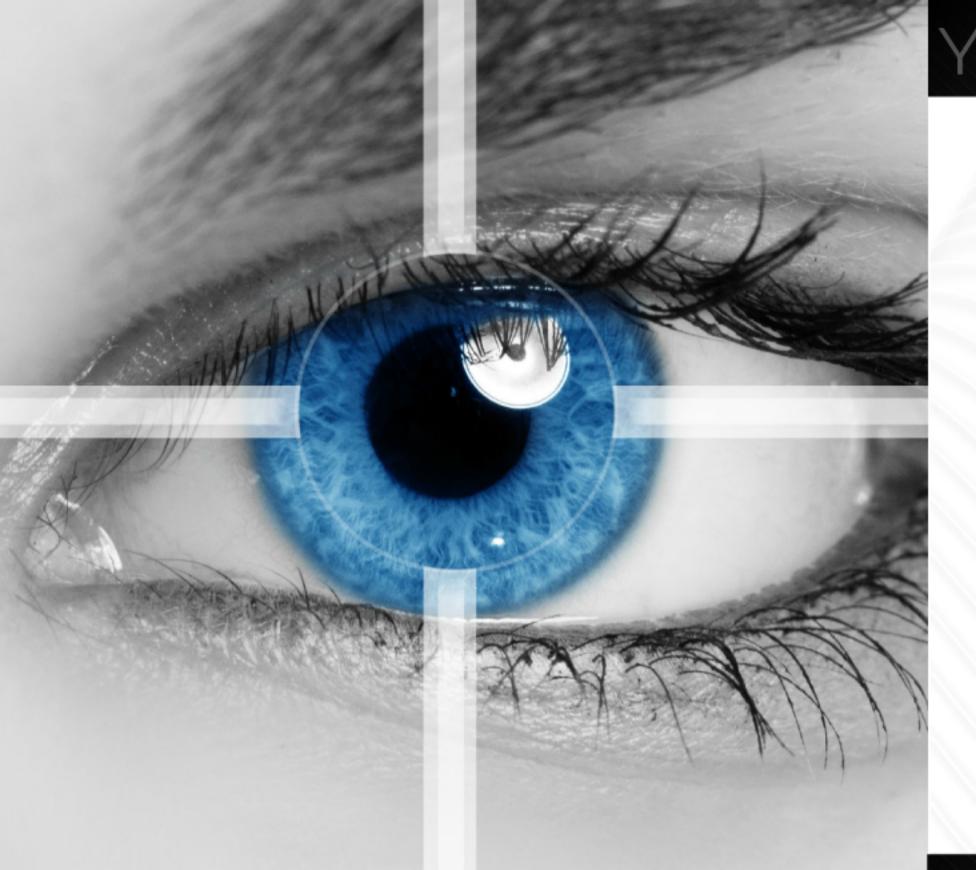
Sharif Eye Center has come a long way since its inception and proudly privileged on being the first to provide latest eye health care treatments and able to introduced many of the ophthalmological services through doctors specialized in everything related to eye care and treatments in the country and other parts of the region and has lately ventured, branched out and established cross-border businesses in Dubai and Qatar, with ambitious plans to expand further. While continuing to partner with its national and international patients and companies, the Center has consistently maintained a reputable character establishing itself prudently and proactively as a formidable business corporation.

Today Sharif Eye Centers occupies the leading position in the providing of adiversiled brand portfolio of the newest and latest ophthalmology treatments and medical equipment technology, delivered proiciently and with entrepreneurial spirit.

By associating ourselves with the most renowned principals and manufacturers in this sector, the center continues to develop and expand always looking for new challenges that will enhance productivity, improve eficiencies and accuracy, reduce risks and raise quality & excellency.

The Center prides itself on being able to over versatile and innovative solutions and alternatives to many of the problems encountered by the eye healthcare professionals.

Finally, to our compeers in this venture, kudos, more power and success.





## LASIK vision correction

What does UltraLASIK (Custom IntraLASIK) stand for?

The "Intra" component denotes the use of the revolutionary IntraLase® Femtosecond laser to perform the first step of the procedure. TheUltraLASIK(Custom UltraLASIK) portion is an abbreviation for Laser Assisted in Situ Keratomileusis.

And what does all that mean?

Reshaping your cornea alters the focusing power of the eye, allowing you to become less dependent on glasses or contact lenses. UltraLASIK is the creation of a flap in the front of the cornea in order for the laser to reshape its interior. Traditional LASIK as practiced in most other laser vision centers, uses a device called "microkeratome" to create this flap. With over one hundred times the accuracy, UltraLASIK creates the flap with micro-precision using highly sophisticated IntraLase® laser.

Sharif Eye Centers proudly announce the world's latest vision correction technology Contoura Vision.

Contoura Vision maps up to 22,000 elevation points in seconds, to identify each eye print precisely, then to treat each eye according to its unique eye print to customize the treatment.

Contoura Vision optimizes the corneal shape in addition to the customized vision correction, to ensure the best results after this quick procedure.





## **Implantable Contact Lenses**

ICL is a special type of contact lens that can be implanted permanently inside the eye, (behind the pupil), to correct the vision of patients who suffers from severe short sight (up to –25.00) or long sight (up to + 12.00) that are not correctable with LASIK surgery. At the Sharif Eye Centerwe are the First Eye Center in Jordan to be recognized by "Staar Technologies", the manufacturers of ICL in Switzerland, to be experienced and qualified to provide this technology for our patients.

The ICL procedure takes only 10 minutes per eye and the visual recovery is rapid. We offer this technology to our patients who have very high short sight, (over minus 12) or high long sight (over plus 5). It is also offered to patients for whom LASIK could not be performed due to lack of good corneal thickness (Cornea that is too thin )

#### The glasses unit

Our eyeglass unit is distinguished by the best kinds of original sunglasses and sunglasses from the best international brands to suit all needs.





## Cosmetic eye surgery clinic

Choosing your cosmetic surgeon

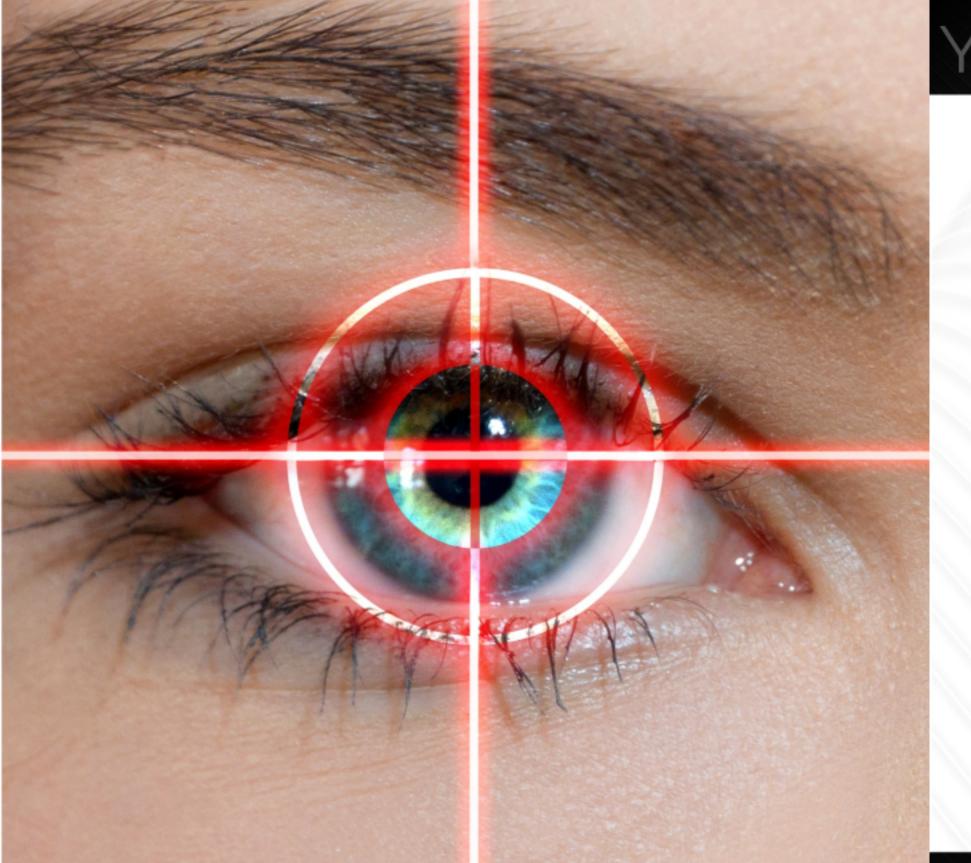
Before you have cosmetic surgery you will need to choose a surgeon who
has the appropriate training, skills and experience to carry out the procedure.

The surgeon should know about the results you want and why, and you should talk about the options and possible results of surgery.

It is reassuring for the surgeon to explain clearly what happens during surgery and a good question to ask is about the possible complications of surgery and which are the most common, in the surgeon's experience.

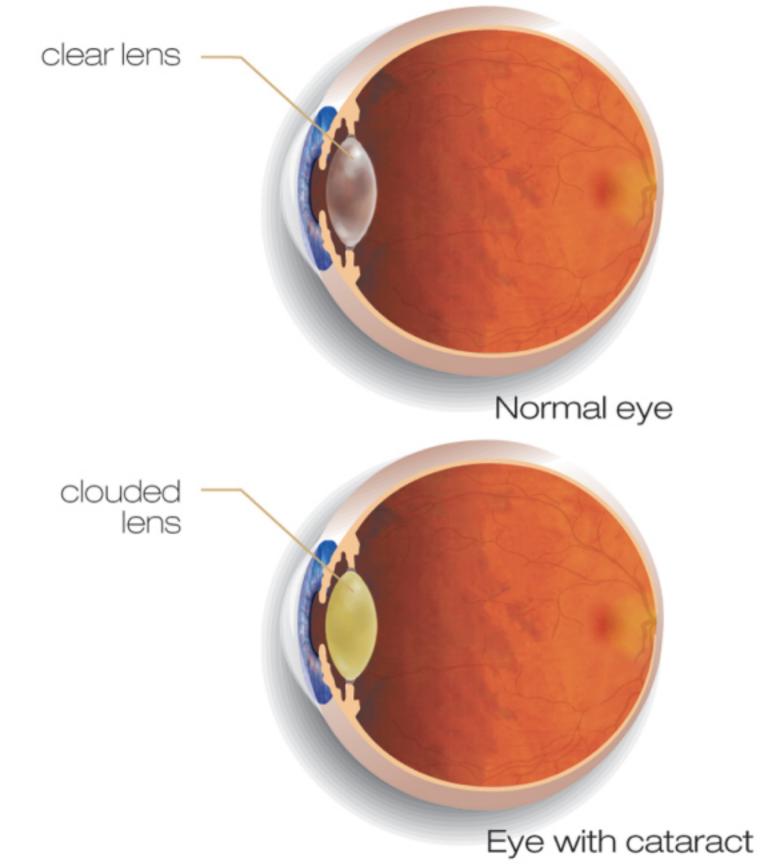
#### Unites:

Lacrymal surgery
Orbital problems
Aesthetic Oculoplastics
Blepharoplasty (eyelid surgery)





Keratoconus clinic





#### Cataract

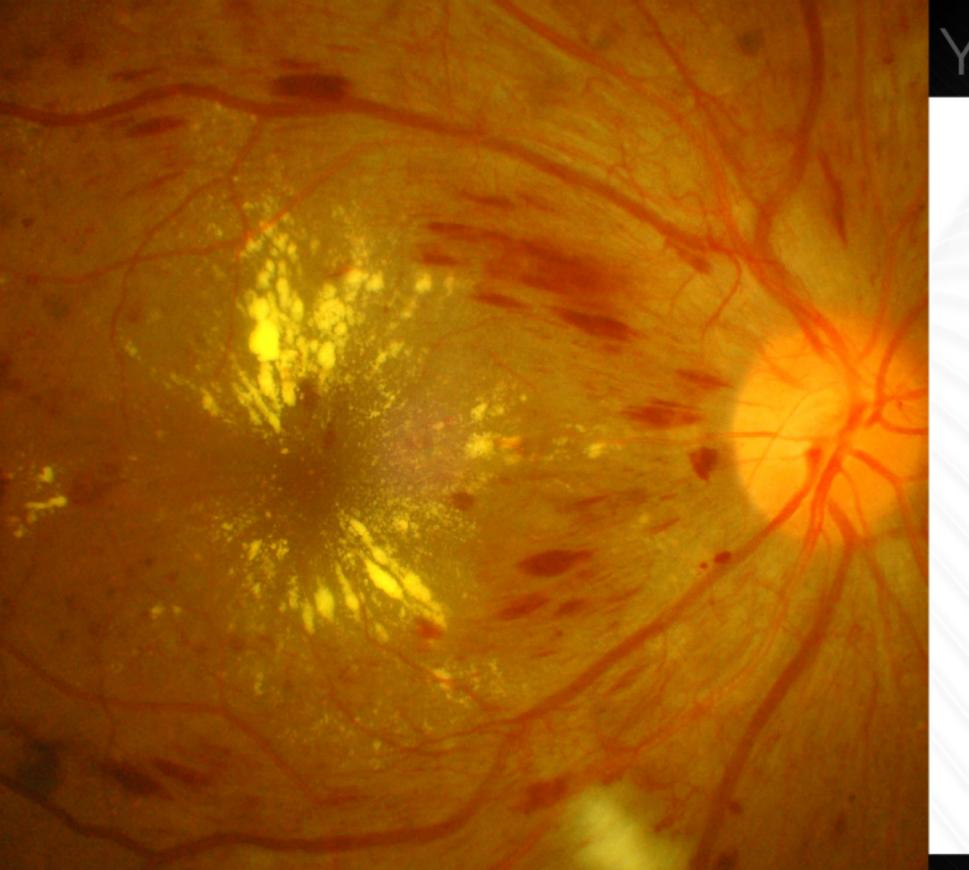
Cataract and Small Incision Surgery (Phacoemulsification)

Although the formation of a cataract can make activities such as reading and driving difficult, good vision can be safely restored with outpatient cataract surgery. Today, with the development of small incision cataract surgery, many patients are experiencing a faster recovery and a quicker return to good vision.

Traditional cataract surgery requires an incision that spans a third of the circumference of the cornea and needs as many as eight stitches to close. In contrast, the phaco technique allows the cloudy lens to be removed through an incision as small as 1/6 of an inch wide.

Sight-Loss can be Prevented

Although there is no way to prevent the development of cataracts, loss of sight from the disease is largely preventable. With modern technology, cataracts can be removed and good vision restored. cataract surgery can be performed when a loss of vision begins interfering with daily activities. If you are experiencing the symptoms of cataracts or other vision problems, you can obtain a complete eye examination at the Sharif Eye Center.





## Retina and diabetic eye care clinic

We offer a special department in Al-Sharif centers to treat all diseases of the retina. The department is equipped with the best international technology in the field of digital ophthalmic imaging with a maximum accuracy of 0.001 millimeters without the need to take a colored dye in the vein. The department is overseen by a group of experienced and highly qualified consultants from British and American universities.

#### Diabetic retinopathy

It is one of the complications of eye diabetes, and this disease occurs because of damage to the tissues of light-sensitive blood vessels in the retina.

In our centers we provide rapid pulse laser where this type of laser can treat the retina during one session in a period not exceeding 3 minutes and without pain, which makes it distinct from other types of laser, which need several sessions and be accompanied by pain.





## **Pediatric and Squint Unit**

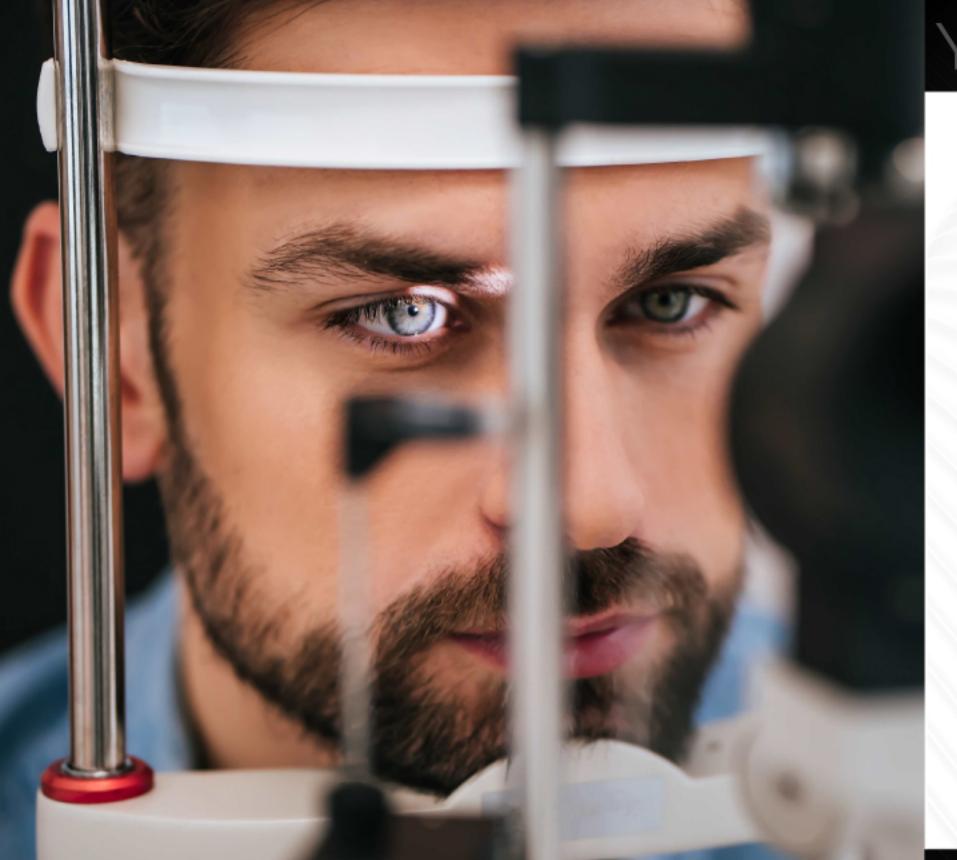
Our team includes consultant ophthalmologists (eye doctors) and paediatricians (children's doctors), nurses, orthoptists and optometrists.

Up to the age of 16, children are cared for in our centers, This is a purpose-built facility connected to our main centers.

A specialized unit in everything related to the health of the eyes of children from the age of one to the age of 18 years, the unit is supervised by a group of ophthalmologists specialized in pediatric ophthalmology.

Scientific research conducted over the past years has shown multiple symptoms affecting people who use computers for long periods of time. These symptoms include a person's feeling after a computer is tired in the eyes that may be accompanied by a headache or a feeling of itching and burning in the eyes, with temporary periods of vision loss, double vision, and interference. The letters are together.

The sensation of visual fatigue after a short period of use of smart devices may be a sign of weakness in visual acuity.





## **Eyes Pressure Unit**

Glaucoma is a disease of the optic nerve damaged by high pressure of the eye. This name came from the meaning of the word Glaucoma in the Greeks, the blue waterfalls where the patient sometimes sees blue spectra around the light source.

Causes of Glaucoma - High Eye Pressure

The eye is filled with water fluid produced by the eye itself is constantly renewed to provide nutrients to the tissues of the eye and is discharged outside through special openings in the front chamber of the eye in accordance with a balanced process, and the occurrence of any defect in this process leads to the collection of fluid in the eye and high pressure of the eye leading to excessive pressure On the optic nerve, and this deterioration occurs gradually over the months when the pressure rises without treatment.





Digital eye test





Glasses and contact lenses

# Our Partners

# YOUR SIGHT . OUR VISION



























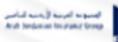
























































































Tel: +96264644066 Amman Tel: +96253932220 Zarqa Irbid Tel: +96227102020 Dubai Tel: +97144233664 Doha Tel: +97444569214

> info@sharifeyecenter.com sharifeyecenter.com

